

CLIENT Orbital Data

PROJECT Email

OBJECTIVE

Offer white paper on a new automated approach to WAN optimization

BACKGROUND

Orbital Data provides WAN optimization technology that simplifies management of wide-area networks, while providing maximum throughput and response.

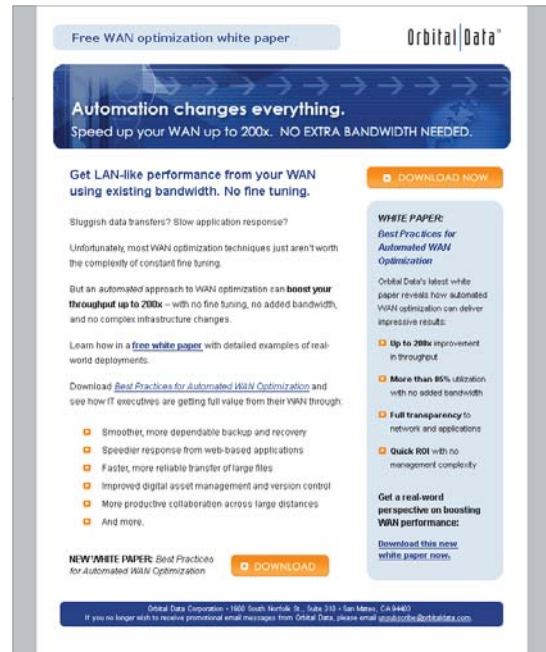
There are various WAN optimization techniques available, but because each works best for a different set of network conditions, these techniques require constant manual fine tuning.

Orbital Data's technology automates this process by analyzing current WAN conditions, then selecting the best acceleration technique in real time to eliminate the need for fine tuning.

PROJECT OVERVIEW

This email presents both solution benefits and what prospects can expect to learn from a white paper on best practices for WAN optimization.

The copy positions automated WAN optimization as a strategy that can boost throughput and enhance the performance of web-based applications to improve workflow and user productivity.



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See below for a larger view of this email.

Free WAN optimization white paper

Orbital|Data™

Automation changes everything.

Speed up your WAN up to 200x. NO EXTRA BANDWIDTH NEEDED.

Get LAN-like performance from your WAN using existing bandwidth. No fine tuning.

Sluggish data transfers? Slow application response?

Unfortunately, most WAN optimization techniques just aren't worth the complexity of constant fine tuning.

But an *automated* approach to WAN optimization can **boost your throughput up to 200x** – with no fine tuning, no added bandwidth, and no complex infrastructure changes.Learn how in a [free white paper](#) with detailed examples of real-world deployments.Download [Best Practices for Automated WAN Optimization](#) and see how IT executives are getting full value from their WAN through:

- ▣ Smoother, more dependable backup and recovery
- ▣ Speedier response from web-based applications
- ▣ Faster, more reliable transfer of large files
- ▣ Improved digital asset management and version control
- ▣ More productive collaboration across large distances
- ▣ And more.

NEW WHITE PAPER: *Best Practices for Automated WAN Optimization*

▣ DOWNLOAD

▣ DOWNLOAD NOW

WHITE PAPER:***Best Practices for Automated WAN Optimization***

Orbital Data's latest white paper reveals how automated WAN optimization can deliver impressive results:

- ▣ **Up to 200x** improvement in throughput
- ▣ **More than 85%** utilization with no added bandwidth
- ▣ **Full transparency** to network and applications
- ▣ **Quick ROI** with no management complexity

Get a real-word perspective on boosting WAN performance:[Download this new white paper now.](#)