

Client:
Frontera Corporation

Media:
Brochure

Objective:
*Sell customized
ASP services*

Frontera is a leading application service provider (ASP) that provides companies with completely hosted applications to run such web-based functions as e-commerce, content, and data management.

But while most ASPs merely offer the applications and hosting, Frontera offers more of a "boutique" approach – customizing applications to offer more than canned solutions.

The brochure presents the business case for outsourcing e-business, demonstrates that customized applications generate more customer loyalty, and reassures IT professionals that ASP solutions are as secure and reliable as any other.



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(Front)

Outsourcing e-business

Developing, deploying, and managing open standards e-business applications

(Inside)

Frontera offers more:
A cost-effective, customized approach to applications management solutions

A high level of customization

With a portfolio of best-of-breed applications from such partners as Vignette and BEA, Frontera software engineers deliver a wide range of scalable solutions completely customized to meet virtually any need.

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With Frontera on your team, you have access to talented professionals who can design your site, develop and test the user interface, maintain your applications and provide complete hosting services, including support and updates.

With the talent and tools all in one place, Frontera solutions can easily grow as you do.

A more cost-effective approach

With budgets tightening, it's reassuring to know a solution is available that provides a predictable cost - and with it, a predictable return on investment.

In fact, Frontera regularly saves clients up to 65 percent on total cost of ownership. That's real money saved that goes right to the bottom line of your budget.

Why strain your team developing inhouse solutions that might take months or even years to bring online? Frontera can provide a complete customized solution within a few weeks - for one predictable, fixed monthly fee.

Application and platform integration

Open standards aren't something we're just talking about at Frontera. Our applications and servers are written to the J2EE specification and are designed to integrate with existing legacy systems.

Our J2EE-compliant architecture makes it easy to maintain applications that can be deployed across multiple servers and clients with few modifications – ideal for complex and mission-critical functions.

In short, Frontera clients enjoy a completely future-proofed solution, eliminating concerns about obsolescence and integrating new products.

Want proof?

Frontera clients include:

- Pioneer Electronics
- Dallas Cowboys
- ASA
- Conesco
- Warehouse Music

Call for a free consultation

We'd be happy to talk about your specific application management needs. Simply call 000-000-0000 or email sales@fronteracorp.com.