

Client:
Frontera Corporation

Media:
Brochure

Objective:
Promote content management services for application service provider

As an application service provider, Frontera Corporation provides content management services to companies that would prefer to out-source applications management of highly complex websites.

In many companies, material for the web needs to be edited, sorted, and approved by a large staff. This brochure explains how a sophisticated content management solution can improve efficiency, speed up the process of content delivery, and assure accuracy and integrity of the data.



COPY

(Cover)

Frontera Content Management System
A new enterprise-level solution
for more effective content management

Featuring:

- Advanced full featured content management
- Built using open standards including Java/J2EE to future-proof your enterprise
- Integrates with existing legacy systems
- Full applications service management

(Flap panel)

What's holding your enterprise together?

Content. It's much of what holds your enterprise together – words, pictures, sounds, data and even transactions. All of this material needs to be edited, sorted, and approved by a myriad of people including



Client:
Frontera Corporation

Media:
Brochure

content creators, web developers, editors and system administrators.

For most companies, a sophisticated content management solution is no luxury—it's a requirement. And with Frontera CMS, creating, managing and delivering content becomes seamless and more integrated than ever before. Plus, with tight controls in place, Frontera CMS assures integrity and accuracy while still allowing multiple teams to collaborate freely.

From creating to publishing: Speeding up delivery

Whether you are publishing on the Web or an intranet, Frontera CMS assures that all people who need to connect with a piece of content stay in the loop—and protects it from those without authority to view or make changes.

Frontera CMS eliminates the seemingly insurmountable challenge of managing even the most content-rich systems. Any content, including documents, spreadsheets, database information, web sites, email, multimedia and even legacy system data can be authored, edited, created and managed quickly and easily.

Leveraging open standards: A customized, yet future-proofed solution

Frontera offers a fully-customized approach to managing your content. But because it is also based on the industry-standard J2EE foundation, you are never stuck in one system that can someday become obsolete. Indeed, with Frontera CMS, your content management system is always scalable so it can grow and change as your needs change.

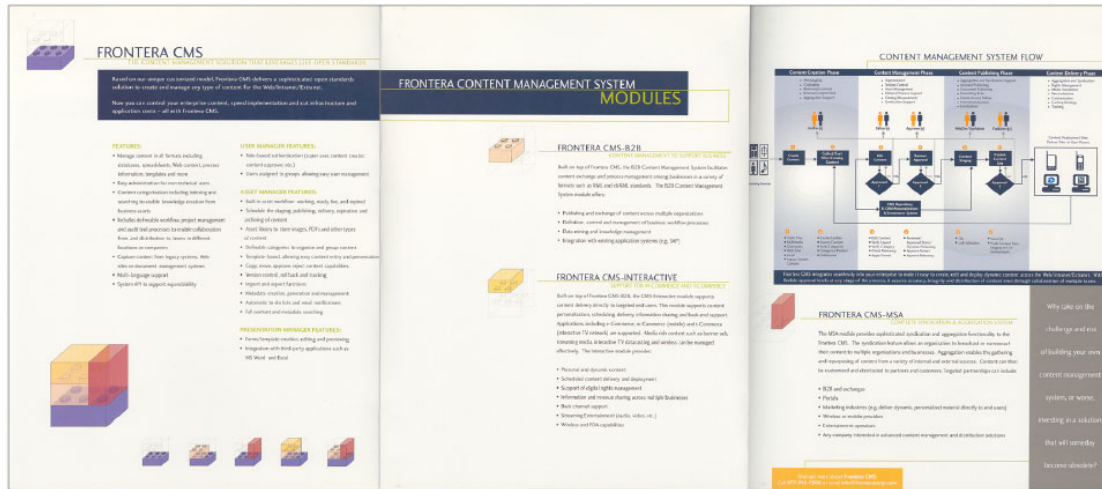
A complete turnkey approach: Includes hosting and support

As one of the industry's leading ASPs, with clients such as Pioneer and Wherehouse Music, Frontera provides a rich content management package along with a complete solution including design, application management, hosting, deployment and full support for one predictable monthly fee. That means less risk, lower up front costs, speedy implementation and no large initial capital investment.

Why take on the burdensome challenge of building your own content management system, or worse, investing in a solution that will someday become obsolete?

Client:
Frontera Corporation

Media:
Brochure



(Inside panels)

Frontera CMS
The content management solution fully leveraging J2EE open standards

Based on our unique customized ASP model, Frontera CMS delivers a sophisticated open standards solution to create and manage any type of content for the Web or intranet. Now you can customize your enterprise, speed up implementation, cut infrastructure and application costs – all with Frontera CMS.

Features

- Management of content in different formats including databases, file systems, web content, process information, templates and more.
- Easy content administration (entering, submitting, controlling, etc.) for both a technical and non-technical audience
- Content categorization including indexing and searching to enable knowledge creation of the business asset
- Allows -workflow, project management, and audit trail processes to enable collaboration from, and distribution to, teams in different locations or companies
- Import of content from existing portal, Web sites, or document management systems
- Multi-language support

Client:
Frontera Corporation

Media:
Brochure

User Manager Features:

- Role-based authentication (super user, content creator, content approver, etc.)
- Users assigned to groups allowing easy user management

Asset Manager Features:

- Built-in asset workflow. Content flow: working, ready, live, to expired. (Scheduling the publishing, delivering, expiration, staging, and archiving of content)
- Asset library to store images, PDFs and other types of content
- Categories to organize content throughout CMS
- Form- and/or template-based to allow end users an easy way to enter and present content
- Personalized content creation inbox so users can access content they “own.”
- Copy, move, approve, reject content capabilities
- Content search based on meta-data
- Version control, roll back, and tracking
- Import and export functions
- Meta-data creation, generation and management
- Text searching

Presentation Manager Features:

- Forms/template creation, editing and previewing capabilities
- Integration with third party applications such as MS Word

(Caption on chart)

Frontera CMS integrates seamlessly into your enterprise to make it easy to create, edit and deploy dynamic content across the Web or intranet. With flexible approval levels at any stage of the process, it assures accuracy, integrity and distribution of content even through collaboration of multiple teams.

MODULES

Frontera CMS-Web
Deliver dynamic content with full collaboration of multiple teams

With the ability to create, manage, deploy and deliver dynamic content, Frontera CMS-Web assures the accuracy and integrity of your data corporate information.

Client:
Frontera Corporation

Media:
Brochure

Frontera's CMS-Web module is a proven solution allowing you to:

- Manage digital content in all formats including documents, spreadsheets, databases, emails, web content, multimedia – and the list goes on
- Control intangible content such as meta-data
- Manage content for all members of an organization (submitting, entering, controlling, etc.)
- Provide version control to assure content integrity
- Support content categorization including indexing and searching to enable knowledge creation of the business asset
- Enable workflow, project management, and audit trail processes to assure collaboration from, and distribution to, teams in different locations or companies
- Integrate with current and legacy systems to allow efficient distribution of existing information
- Schedule the staging, publishing, delivery, expiration and archiving of content

Frontera CMS-B2B:
Content Management to support business needs

Built on top of Frontera CMS, the B2B Content Management System helps support content exchange among businesses in a variety of formats including XML. The B2B Content Management System provides the building blocks to support strategic relations with business partners and offers:

- Content formatting, filtering and distribution to support business processes
- Aggregation to allow content exchange across multiple organizations and businesses
- Syndication and publishing of content across multiple organizations and businesses
- Control and management of business workflow processes across multiple organizations
- Integration with existing systems
- Support of open standards and formats (e.g. ebXML)

Frontera CMS-Interactive:
Support for m-commerce and t-commerce

Built on top of Frontera CMS, the CMS-Interactive module supports content delivery directly to targeted-end users:

Meeting the challenge of content personalization, scheduling, information sharing and back-end support, this module supports virtually any e-commerce, m-commerce (mobile) and t-commerce (TV interactive network) needs. Even media rich content such as ad-banner, streaming advertising, interactive TV

Client:
Frontera Corporation

Media:
Brochure

datacasting and wireless commerce and service can be managed effectively in a system that provides:

- Personal, dynamic, distributed with filtered provisioning
- Scheduled content delivery; and deployment
- Information and revenue sharing; and billing support across multiple businesses
- Support of digital rights management
- Back channel support
- Data mining and knowledge management support

Frontera CMS-Syndication
Complete aggregation and syndication system and service

For advanced content management solutions, a wide variety of syndication and aggregation options can be added to Frontera-CMS. Targeted partnerships can include:

- Wireless or mobile providers
- Entertainment operators (audio, video or other streaming)
- Marketing industries (e.g. deliver dynamic, personalized material directly to end users)
- B2B business and exchanges
- Or any other company interested in advanced content management and distribution solutions

(Back panel)

Frontera: More than just the usual ASP solutions

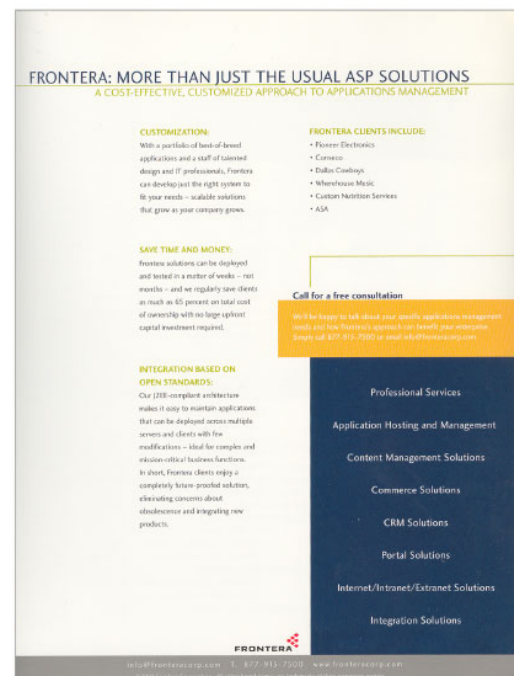
A cost-effective, customized approach to applications management solutions

CUSTOMIZATION:

With a portfolio of best-of-breed applications and a staff of talented design and IT professionals, Frontera can develop just the right system to fit your needs – scalable solutions that grow as your company grows.

SAVE TIME AND MONEY:

Frontera solutions can be deployed and tested in a matter of weeks – not months – and we regularly save clients as much as 65 percent on total cost of ownership with no large upfront capital investment required.



Client:
Frontera Corporation

Media:
Brochure

INTEGRATION BASED ON OPEN STANDARDS:

Our J2EE-compliant architecture makes it easy to maintain applications that can be deployed across multiple servers and clients with few modifications – ideal for complex and mission-critical business functions. In short, Frontera clients enjoy a completely future-proofed solution, eliminating concerns about obsolescence and integrating new products.

Call for a free consultation

We'll be happy to talk about your specific applications management needs and how Frontera's approach can benefit your enterprise. Simply call 000-000-0000 or email sales@fronteracorp.com.

- Professional Services
- Application Hosting and Management
- Content Management Solutions
- Commerce Solutions
- CRM Solutions
- Portal Solutions
- Internet/Intranet Solutions
- Integration Solutions