

Client:
Hewlett Packard

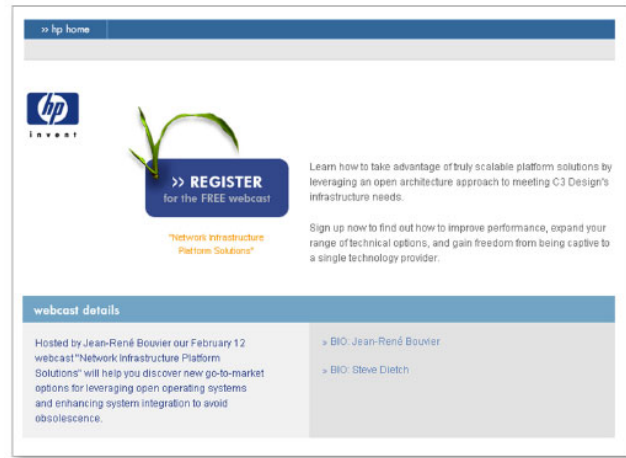
Media:
Email

Objective:
*Promote network infrastructure
platform management seminar*

This email was sent to top technology decision makers to promote HP's seminar on network infrastructure platform solutions.

The email was personalized and links to a landing page where prospects sign up for the seminar.

COPY



(Email)

(Subject line)

Richard, next Wed. learn how to expand your infrastructure options

(Inside)

Richard, find out how to grow truly scalable platform solutions to improve NEC's network infrastructures.

Now NEC can take advantage of an open architecture approach that offers the chance to deploy on-time, on-budget solutions over a truly scalable platform.

[Learn how to expand your technical options and enhance performance
www.HP-OpenCall.com/richard.bloch](http://www.HP-OpenCall.com/richard.bloch)

HP OpenCall can help you deliver true go-to-market solutions and offers freedom from being captive to a single technology provider.

Discover how to...

- Leverage open architecture over a wide range of operating systems
- Take advantage of a broad range of options to avoid obsolescence
- Benefit from enhanced global reach and support

Sign up for our February 12 webcast, "Network Infrastructure Platform Solutions" hosted by Jeans-Rene

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Bouvier and learn more about how NEC can deploy on-time, on-budget solutions.

www.HP-OpenCall.com/

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(Landing Page)

Richard,
Sign up now for our February 12 webcast

Learn how to take advantage of truly scalable platform solutions by leveraging an open architecture approach to meeting NEC's infrastructure needs.

In fact, our February 12 webcast "Network Infrastructure Platform Solutions" will help you discover new go-to-market options for leveraging open operating systems and enhancing system integration to avoid obsolescence.

Sign up now to find out how to improve performance, expand your range of technical options, and gain freedom from being captive to a single technology provider.

SIGN UP here for our webcast
"Network Infrastructure Platform Solutions"